



**CHMRC**  
COMMUNITY FOCUSED. DATA DRIVEN.

July 2025  
[CHMRCCares.org](https://CHMRCCares.org)

# NEWSLETTER

## REIMAGINING IMPACT, TOGETHER



Hello Friends,

Real change starts when we bring together people who care about health, equity, and the systems that connect us all. As we move through summer, I'm struck by the energy of our partners and members who are showing up to build something better, one idea and one connection at a time.

This month, we're sharing stories that reflect that mission, from community-based meal programs in Indiana to transportation solutions that prioritize dignity, not just logistics. You'll also hear insights from our team on how the social drivers of health are being redefined at the national level.

At CHMRC, we've learned that the most powerful solutions don't start in systems - they start in relationships. This month, I invite you to reflect: What would it look like if every decision in public health was rooted in trust, shared power, and community insight?

Let's keep going, together.



**JOIN US  
TODAY!**

Have you explored The Bloomerang Network (TBN)? It's CHMRC's free space for bold ideas, big-hearted leaders, and community-powered momentum. Inside, you'll find:

- Fresh voices
- Fresh ideas
- A fresh circle of influence

No cost. No clutter. Just real support for the work you do. You belong here.

**SIGN  
UP  
HERE**

## WHAT'S NEW IN COMMUNITY ENGAGEMENT

### WHAT HAPPENS AFTER WE SCREEN FOR SOCIAL NEEDS?

We've made progress in recognizing social determinants of health, but what happens after someone says, "Yes, I need help"? In my latest blog, I take a closer look at why identifying needs is only the beginning, and what it really takes to turn screenings into meaningful, community-connected support.

Read the full post [here](#).



**Natasha Goburdhun**  
Chief Community Strategy Officer  
CHMRC

## UPCOMING WEBINAR

### FROM STEREOTYPES TO STRENGTHS: REFRAMING AGING AS AN ASSET

What if aging was seen not as a decline, but as a strategic advantage?

In this forward-looking session, we'll challenge outdated narratives and reframe aging as a powerful asset, both for individuals and the economy.

Join us for a dynamic conversation with industry leaders as they explore tools, mindsets, and systems that empower older adults to live and work - with purpose and security.



**Josh Williams**  
Director, Strong Households, Metro United Way  
Moderator



**Carol Marak**  
Solo Aging Strategist  
Panelist



**Marie Jerusalem**  
CEO, rocket50  
Panelist



**John Hamblin**  
Tech Consultant &  
Senior Advocate  
Panelist

LIVE

**WEDNESDAY,  
JULY 9TH**

**11-11:45 AM CT**

REGISTER NOW

## FEATURED VOICES

### "LIKE A DAUGHTER WOULD": REDEFINING RIDES FOR OLDER ADULTS

Envoy America Co-Founder and CEO, K.C. Kanaan, shares how his team is redefining mobility for older adults—one trusted, compassionate ride at a time.



**envoy**  
AMERICA

Read the full story [here](#).

## PUBLIC HEALTH REPORTING INSIGHTS

### RETHINKING PUBLIC HEALTH DATA COMPLIANCE

Across the country, health systems are facing mounting challenges with public health reporting, from unclear mandates to overburdened teams. In this piece, I explore how compliance fatigue and outdated processes are creating roadblocks, and why smarter systems and stronger partnerships are essential to making data work for care, not against it.

Read the full post [here](#).



**Amelia Priest**  
Senior Director of Client Services  
CHMRC

## GRASSROOTS IN ACTION

### LOVE UNLIMITED: "WE COOK. WE SERVE. WE SHOW UP."

What happens when a hot meal becomes a lifeline, and a moment of connection? In New Albany, Love Unlimited does more than feeding neighbors in need. They show up with meals, coats, compassion, and care. Meet the powerhouse women behind this growing grassroots movement and see what it really means to serve with heart. Read the full story [here](#).



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