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NEWSLETTER

COALITIONS, CARE, AND THE COMMUNITIES DRIVING CHANGE



Ellen Young
Chief Executive Officer
CHMRC

Hello Friends,

Building stronger communities takes more than good intentions; it takes coordination, cultural humility, and the willingness to adapt. This month, we're highlighting stories and insights that show what that looks like in practice: a wellness hub delivering culturally fluent care, how coalitions can align for greater impact, and a push to strengthen public health reporting.

I'm also honored to share that I've joined the Women's Health Council, founded by Baylor Scott & White Health Medical Center – Frisco at PGA Parkway in North Texas. This collaborative journey is aimed at *Empowering Women to Live Well for Life* through education, advocacy, philanthropy, and innovation. I look forward to bringing CHMRC's experience in coalition-building and grassroots leadership to help shape more community-centered solutions for women and families.

And if you missed our recent webinar, we've included a recap of the powerful conversation on aging, purpose, and what it means to design systems that truly support older adults.

Thank you for being in this work with us.

HEALTH EQUITY IN ACTION

LANGUAGE, CULTURE, AND CARE: INSIDE CLARKSTON'S RESOURCE & WELLNESS HUB



In Clarkston, Georgia, a small hub is making a big difference in a diverse community. From health access to housing support, discover how a local team responds to complex needs with compassion, cultural fluency, and fierce coordination.

[READ THE FULL STORY HERE](#)

Have you checked out CHMRC's Community Network tool for connecting nonprofits and community leaders?

You belong here.

[LEARN MORE AND JOIN HERE](#)



COMMUNITY ENGAGEMENT

THE COALITION EFFECT: MULTIPLYING IMPACT ACROSS COMMUNITIES



Natasha Goburdhun
Chief Community Strategy Officer
CHMRC



I've had the privilege of working with coalitions across the country, groups of people who show up, collaborate, and keep going even when the work is hard. What I've seen time and again is that when community organizations come together with shared purpose, the impact explodes. This month, I'm reflecting on what makes coalitions not just effective, but enduring: the trust, care, and consistency it takes to build something bigger than any one group. Whether you're just starting out or trying to strengthen what you've built, I hope these insights are a helpful reminder that you're not alone.

[READ THE FULL POST HERE](#)

PUBLIC HEALTH REPORTING

CAPTURING DATA: THE PUBLIC HEALTH AUTOMATION IMPERATIVE



Amelia Priest
Senior Director of Client Services
CHMRC



Yes, public health reporting is evolving, but critical gaps remain. This month, I'm taking a closer look at why automation matters, what data we're still missing, and how our work is helping close those gaps. Because timely data only drives impact when it captures the full picture, including community insight.

[READ THE FULL POST HERE](#)

ANNOUNCEMENT

CHMRC CEO ELLEN YOUNG BRINGS COMMUNITY VOICE TO WOMEN'S HEALTH COUNCIL



Ellen Young
Chief Executive Officer
CHMRC

We're excited to share that our CEO, Ellen Young, has been appointed to the Women's Health Council, an initiative focused on advancing equity and innovation in women's health. With deep roots in coalition work and community-driven care, Ellen brings a unique perspective to the conversation around accessible and equitable health for women's wellbeing.

[READ THE FULL STORY HERE](#)

IN CASE YOU MISSED IT



FROM STEREOTYPES TO STRENGTHS: REFRAMING AGING AS AN ASSET

**THE CONVERSATION IS
JUST BEGINNING...**



What if aging was seen as a strength, not a setback? In our latest CHMRC webinar, solo aging strategist Carol Marak, rocket50 CEO Marie Jerusalem, and tech consultant and senior advocate John Hamblin explored how solo agers, age-inclusive hiring, culture shifts, and tech-forward solutions are shaping a new future for older adults. Whether you joined live or couldn't make it, we've got you covered.

[CATCH THE RECAP HERE](#)



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